



3493 Ramseur-Julian Road
Liberty, NC 27298
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February 27, 2017

Northeastern Randolph Middle School 5K Run/Walk Sponsorship Letter

The Parent Teacher Organization (PTO) of Northeastern Randolph Middle School (NERMS) cordially invites you to participate as a Sponsor of the inaugural NERMS 5K Run/Walk for Technology. This event will not only be a time of unity within the community to promote an awareness for a healthy lifestyle, but also raise needed money to purchase technology.

A majority of the school's computers are now outdated, and processing speeds for computers has slowed greatly. The school system and the individual schools are responsible for keeping up with quickly developing technology. In years past schools received monies from the Race to the Top Grant to purchase technology such as laptops, SMART Boards, computer labs, etc. That funding is no longer available, leaving schools to handle the cost of the upkeep of the equipment. Having up-to-date technology is becoming increasingly more important for our students to access the curriculum. There are many valuable online tools students at NERMS use to help further their education. Within the last calendar year, our PTO organization has been able to purchase 12 Chromebooks for use in the classrooms.

NERMS PTO is seeking to raise funds that would allow for the purchase Chromebooks to replace outdated computers throughout our school. Chromebooks are lightweight, smaller laptops which can be portable throughout the school and provide all students access the technology.

Chromebooks are used daily for:

- Bring Your Own Technology days (BYOT) for students who do not have technology
- Research
- Classroom instruction
- Achieve 3000 which is for reading support,
- IXL to provide extra support for the math standards
- Science and Math textbooks and textbook support
- Video streaming to help enhance content lessons
- CANVAS which is a cloud-based learning system designed to make lessons easier to access for teachers and students.
- Additionally, much of the standardized testing required by the state is now being done online.

The event will be held on Saturday, September 9th, at Freedom Park in Liberty, NC. The event will kick off at 7:30 am with the Fun Run followed by the 5K run/walk event starting at 8:00. With your support, we can work towards our goal of providing up-to-date technology to our students on their way to success in the classroom. Our sponsorship goal is \$10,000 which will allow us to purchase over 20 Chromebooks.

There are various levels of sponsorship for the NERMS PTO 5K Run/Walk for Technology.

Size and placement of logos on t-shirts, banners and websites/social media are based on sponsorship levels. Please join us by carefully considering the sponsorship levels and completing the sponsor registration form.

Top Sponsor - \$1,000 -

- Listed as a top sponsor on website with logo and link to your business.
- Listed as a top sponsor (name and logo) on registration forms, posters, banners, t-shirts.
- Opportunity to speak at opening of race.
- Special PA announcements mentioning sponsor name during and after race
- Three complimentary race entries

Gold Sponsor - \$500 -

- Listed as sponsor on website with link
- Listed as sponsor (name and logo - large size) on registration forms, posters, banners, t-shirts.
- Special PA announcements mentioning sponsor name during and after the race.
- Two complimentary race entries

Silver Sponsor - \$250

- Listed as sponsor on website
- Listed as sponsor (name and logo - small size) on registration forms, posters, banners, t-shirts.
- Special PA announcements mentioning sponsor name during and after the race.
- One complimentary race entry

Bronze Sponsor - \$100

- Name on back of race t-shirts
- Special PA announcements mentioning sponsor name during and after the race.
- One complimentary race entry

Sponsor - \$50

- Special PA announcements mentioning sponsor name during and after the race.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted. Or, please contact Casey Westmoreland at Northeastern Randolph Middle School, 336-622-5808 or cwestmoreland@randolph.k12.nc.us, if you have any sponsorship questions.

Sincerely,

NERMS PTO



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NERMS 5K Run/Walk for Technology Sponsorship Form September 9, 2017 Freedom Park Liberty NC

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

Sponsorship level (please circle):

- a. Top Sponsor - \$1,000
- b. Gold Sponsor - \$500
- c. Silver Sponsor - \$250
- d. Bronze Sponsor- \$100
- e. Sponsor - \$50
- f. We can help provide materials/giveaways for door prizes. Sample door prize items are: gift cards, gift baskets, sports shirts, sports equipment, etc.

Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Checks can be made payable to NERMS PTO attn: NERMS PTO 5K and mailed to:
3493 Ramseur-Julian Road, Liberty, NC 27298

Artwork and logos should be submitted to cwestmoreland@randolph.k12.nc.us (Casey Westmoreland). Logos should be submitted as high resolution pdf files or ai files. If other files are necessary please contact Casey Westmoreland at 336-622-5808.

Participants can register for the NERMS 5K at: <http://NERMS5kFunRun.itsyourrace.com/>

In-kind gifts are welcome. We are in need of water, bananas, oranges, bagels, cups, advertising assistance, as well as items for door prizes. Feel free to be as creative - MaryKay, doTERRA, basketballs, soccer balls, footballs, T-shirts, any kind of gift baskets, gift cards, gas cards, etc.